

REP HEADLINE# 6269460 TRF# 329192 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 12.05  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

ADV #	ADV. NAME	REP. #	OFF. #	SALESMAN #
	POLI/B OBAMA/D/PRE/US		6556	

AGY #	1292	AGY. NAME	GREER, MARGOLIS, MITCHELL	BUYER NAME	KATIE KEULEMAN
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3050 K ST NW,	SALES PRSN	WA- JOE KNAUER
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WASHINGTON, DC 20007

ORDER #	CONTRACT #	6269460	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT : OBAMA FOR AMERICA	EST# 1536	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	SEP18/12	SEP24/12	WK-1
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT4/12 12.05

REP: TO LENA

ER JULIE  
OK'D MIO  
TTLS RTS  
PLSC FM, THX 10/4

STA =

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1536  
AGENCY PRODUCT CODE =

70	S	1205A-1235A	30	\$275.00	9/22	9/22	0	SAT	0
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PROGRAM : HOT TOPICS  
ORD COM1: HOT TOPICS TP DUE TO COLLEGE FBALL  
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-25 FOR 1 SPOT/WK

REP HEADLINE# 6269460 TRF# 329192  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
OCT4/12 12.05  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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29	S		800P-1130P	30		\$2,700.00	9/22	9/22	0		SAT	0
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PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/

83	A		1157P	30		\$2,700.00	9/22	9/22	1		SAT	1
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PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/  
ORD COM1: LATE RUN DUE TO FOOTBALL RAN AT 2000-2359P. HOT TOPICS AIRED @  
ORD COM2: 2434-104A  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-29  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-71  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-70

84	A		1159P	30		\$2,700.00	9/22	9/22	1		SAT	1
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PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/  
ORD COM1: LATE RUN DUE TO FOOTBALL RAN AT 2000-2359P. HOT TOPICS AIRED @  
ORD COM2: 2434-104A  
PART OF A MAKEGOOD MADE UP OF LINES 83-85

85	A		1254A	30		\$275.00	9/22	9/22	1		SAT	1
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PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/  
ORD COM1: LATE RUN DUE TO FOOTBALL RAN AT 2000-2359P. HOT TOPICS AIRED @  
ORD COM2: 2434-104A  
PART OF A MAKEGOOD MADE UP OF LINES 83-85

71	S		800P-1130P	30		\$2,700.00	9/22	9/22	2		SAT	2
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PROGRAM : FBALL  
ORD COM1: TP FOR FBALL  
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-30 FOR 3 SPOTS/WK  
STATION MAKEGOOD OFFERS:  
M10 OK'D BUY#29 MISSED:SAT/800P-1130P SEP22 30S \$2,700.00 (OCT1/12)  
BUY#71 SAT/800P-1130P SEP22 30S \$2,700.00  
BUY#70 SAT/1205A-1235A SEP22 30S \$275.00  
OFFER:SAT/1157P SEP22 30S \$2,700.00 PLS ADVISE.  
& SAT/1159P SEP22 30S \$2,700.00  
& SAT/1254A SEP22 30S \$275.00

CMT:LATE RUN DUE TO FOOTBALL RAN AT 2000-2359P. HOT TOPICS AIRED @  
CMT:2434-104A

SEP/12 220860.00 CONTRACT TOTAL 220860.00  
TOTAL SPOTS 159

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$547,520WFTV 40%WKMG 17%WESH 20%WOFL 19%WKCF 1%WRBW 2%CABL 0%  
WOPX 0%WRDQ 1%EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE